



mondomusic

it's a musical world

Press Kit

2024

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what is mondomusic?

mondomusic is a dedicated social network for professional and amateur musicians, teachers, businesses and music lovers, designed to meet the specific needs of the musical world.



what benefits does it bring to musicians and music lovers?

mondomusic helps musicians to:



- Find and befriend each other
- Find/join/create groups (orchestras, agencies, venues, etc.)
- Find gigs, jobs and amateur opportunities
- Listen to, like and comment on each other's performances
- Find teachers and pupils
- Promote their skills and availability through performances and endorsements
- Create and promote their own events
- Keep up with the musical world

mondomusic helps music promoters and administrators to:



- Promote their events
- Notify group members of rehearsal and performance schedules
- Communicate with group members (orchestral members, fan clubs, etc.)

mondomusic helps music lovers to:



- Find musical events all over the world
- Keep up with the musical world

founders

who is behind it?

mondomusic is designed by Adam Bager, IT consultant and oboist.

Adam Bager

Adam graduated in 1979 from Balliol College Oxford with a degree in Philosophy & Psychology. In the early 1980s he worked for BBC Radio 3/The Listener and in concert promotion, supplementing his income by busking at the newly reopened Covent Garden Market. Later he pursued a career in software development and consulting, working briefly at the Bank of England. He has lived in Central Europe since 1987, first in Budapest and later in Prague, where he founded LLP Group and systems@work. He has designed software for dozens of multinational companies, supporting their expansion into post-communist Central and Eastern Europe, and later designed a new expense management system for the UK's Parliament. He has played the oboe for more than fifty years, studying with Douglas Heffer, Janet Craxton, Malcolm Messiter, and, most recently, with the Czech oboist Jan Thuri.



Petru Culin

Petru is a specialist in marketing and communications and an enthusiast for the arts. He enjoys customer-centric projects and digital provocations. He studied International Marketing at King's College, London and Business Administration at the University of New York in Prague.



how did it start?

Adam Bager writes:

'I'm a keen amateur oboist and, wherever I travel, I take my oboe with me. In the Spring of 2018 I spent a couple of weeks in Costa Rica, practicing, as always, for about an hour a day. Pleasurable as it is to play alone, I was conscious of how much more enjoyable it would be if I could find someone to play with – a pianist, an oboist, a flautist, a violinist. I imagined a tool with some of the features of a dating app, a tool that listed nearby musicians, what they played, the genres they preferred and the kinds of playing opportunities they were looking for. There was nothing suitable for classical musicians on the App Store, so I began to design something myself. It took us two years to develop the first prototype of mondomusic and another year to improve it, extend it and populate it with relevant content. We're ready now to spread the word and encourage musicians all over the world to join.'




company

where is mondomusic based?

mondomusic is developed by giggleapps s.r.o., a start-up based in Prague, Czechia. It's the first of, potentially, a suite of apps designed to bring amateurs and professionals together in the musical, sports, theatrical or other specialist domains.

Software development is managed through a team in Pune, India.



The product is designed to allow the substitution of alternative terminology for different domains, and is available in nine languages, with more languages to come.

Following the release of a prototype and the decision to delay our launch plans as a result of the Covid pandemic, we have added powerful new options, including video, audio and photo upload.

as of 2024, mondomusic users can find:

- more than 35,000 future events at concert halls and opera houses all over the world
- more than 1,300 open jobs, consolidated from hundreds of jobs sites around the world, supplemented by jobs and opportunities offered by mondomusic users
- more than 6,000 musical organizations and businesses
- more than 4,000 musicians

We have the support of more than 1,000 followers on social media.

Now, with a version of mondomusic we're proud of, we're finally launching our marketing and PR campaigns, and over the coming months hope to add tens of thousands of regular new users.

what is the technology platform?

mondomusic runs on Apple (iOS) and Android devices, accessing a MongoDB database housed on Amazon Web Services. In due course, onerous functions, such as the management of venue schedules, will become available through a browser.

what does it cost?

mondomusic is free.

Once the value of the app is demonstrable to both individual and business users, and when the user base is sufficiently large, we hope to obtain revenue through targeted advertising and subscriptions. Our initial priority is to attract a wide and active user base.



how does mondomusic protect privacy and control content?

mondomusic makes extensive use of geolocation technology but users have the option to withhold their base and current location. Locations of individuals are shown only to the nearest 200 metres.

No private data, such as physical address, email address, or telephone numbers are disclosed without users' consent.

User data are neither sold nor offered to third parties.

Users may block and report other users. They may also report posts they deem offensive, with immediate withdrawal of reported posts subject to review by mondomusic.

product

what are some typical
uses of mondomusic?

I am a musician who wants to promote his or her skills as a player:

- My **User Profile** lists the instruments I play, how well I play them, the genres I'm familiar with, who I studied with, my qualifications, what others think of my playing, my past performance highlights, etc
- I can post examples of my playing in **Media Posts**
- I can make my availability visible using **My Diary**
- I can find available **Gigs & Jobs** whether amateur or professional
- I can find agencies, venues, orchestras, and **Groups** of many other kinds
- I can create my own **Events** and invite other users to attend them



I am a teacher:

- I can list the instruments I teach, the ability levels I seek in pupils, and the fees I charge

I am a student in need of a teacher:

- I can search for local teachers of my instrument and initiate contact

I am a musician in need of services:

(instrument repair, sheet music, rehearsal rooms, etc.)

- I can find music **Businesses** all over the world, filtering by a wide range of types

I am a business:

(instrument repairer, reed maker, etc.)

- I can advertise my **Business**

I am the manager of an orchestra:

- I can schedule rehearsals and concerts, with automatic insertion into members' diaries
- I can promote concerts as **Events** visible to mondomusic users all over the world
- I can offer **Gigs & Jobs**
- I can search for the specific musical skills I need and check other users' availability

I am a musician looking for other musicians:

- I can search for **People**, filtering by instrument, location, skill level, and other options
- I can listen to or watch examples of other musicians' playing
- I can read endorsements, qualifications and browse the performance history and availability of other players



I am a music lover:

- I can find **Events** all over the world, filtering by **Event Type** (e.g. opera, concert, ballet, musical), composer, etc.
- I can add **Events** to my own **Diary**
- I can browse the schedules of specific **Groups**
- I can mark specific **Groups** as **Favourites**, for rapid access

whoever I am:

- I can make friends with other users
- I can chat with other users
- I can browse, like and comment on **Media Posts** from all over the world
- I can offer **Items For Sale**

contact & resources

A hand is shown playing a piano keyboard. The image is overlaid with a teal gradient, which is darker at the bottom and lighter at the top. The text 'contact & resources' is written in a large, bold, white font across the upper portion of the image.

how can I find out more about what mondomusic can do?

Consult mondomusic FAQs.

how can I contact mondomusic?

Contact us through info@mondomusic.app

where can I find the logos?

Click [here](#) to download logo files. For further details, please contact us.





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